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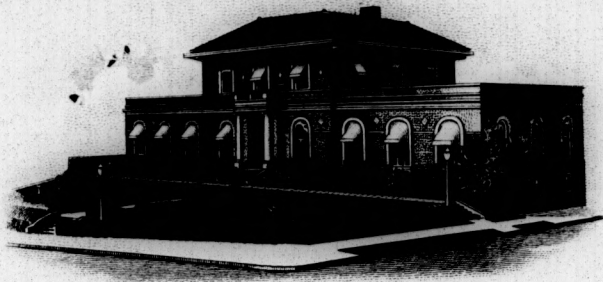
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Yenching  
Corres  
St Joseph News Corporation  
1929-1933

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H. A. SPRAGUE,  
PUBLISHER

JOURNALISM C. M. PALMER, PRES.  
A. SPRAGUE, VICE PRES.

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. Joseph, Mo.

January  
Eighteen  
1929

Dean Walter Williams  
School of Journalism  
University of Missouri  
C o l u m b i a  
M i s s o u r i

My dear Dean Williams:

Here is another instance where persistency of effort brings tangible results.

Having studied the divers slants of the proposed school of journalism at Yenching University, Peiping, we have decided to contribute our mite to the end that this "child" of the Missouri School of Journalism may be properly wet nursed. Then it will function along the lines you have so thoughtfully and carefully visionalized.

Notwithstanding that at heart we are primarily disposed to view home missionary projects as being more strategically sound, wherefore should we not assist in some slight material way this comprehensive effort of yours to remold the character and understanding of some of the struggling millions in the celestial empire? Mayhap this cooperation should be charged against our desire to tender substantial recognition to you for this courageous effort to spread the gospel of journalism throughout all the nations of the world. At least, this interpretation sort of limns with the biblical injunction regarding religion .... and surely modern journalism is a form of religion.

Be that as it may, we have analyzed our bank balance and have squinted at the potential possibilities of the future. So we sense that we can withstand the shock of contributing \$100 a year for a five year period to the fund. Of course, my dear dean, our decision was really prompted by a feeling of state pride as well as affection and admiration for you. Then again, Vernon Nash, whom I understand is to be at the helm of this new adventure, should consider the "Bible of St. Joseph" as being his real alma mater. Hence it is difficult for us to conjure any just reason for not recognizing a certain obligation to

0229



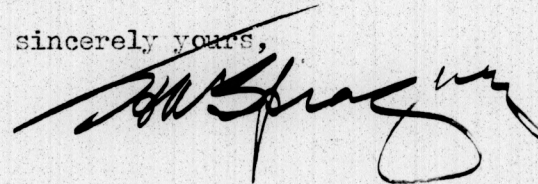
this boy of our "bringing up," particularly since his recent eloquent and penetrating argument favoring the school to our Mr. C. M. Palmer of New York. Evidently his logic was quite effective and induced Mr. Palmer to indict an epitomized brief supporting the project, so rich with philosophy and so sanely sound that with some reluctance I have been induced to rescind a determination to stand pat and solidly against the glorious persuasiveness that so richly embellished your splendidly devised appeals for assistance.

Sorry we are unable to fully meet the figures suggested. However, I fancy you will not hurl anathema at us because of our weakness in this respect. Anyway, all is well that ends well. We are hopeful that the Yenching School of Journalism will quickly emerge from its stage of experimentation into a condition of solidarity and accomplishment. Also that you will personally be rewarded with much contentment for your pioneering effort.

May I take this opportunity of telling you that I thoroughly enjoy my occasional visits with your son. He is a bright, peppery, go-getting chap. I am richer in knowledge every time he breezes around. You have every reason to be as proud of the chap as he is of his parentage.

With warmest personal regards, believe me to be

Very sincerely yours,



March

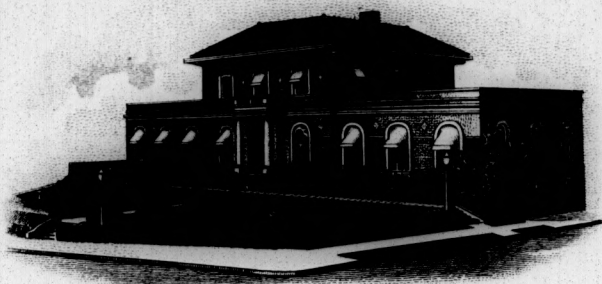
The News Corporation  
St. Joseph, Mo.

\$500

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H. A. SPRAGUE,  
PUBLISHER

JOURNALISM L. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS ✓  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. JOSEPH, Mo.

January  
Twenty-four  
19 29

Yenching University  
150 Fifth Avenue  
New York  
New York

Gentlemen:

Agreeable to the suggestions contained in the communication of Louise McCoy, campaign office secretary, dated January 22, 1929, we are enclosing the properly executed pledge card covering our subscription to the Yenching University fund.

You will observe that this is based on the payment of \$100 per year for five continuous years, beginning with assurances written Dean Walter Williams of the University of Missouri, January 18.

We are attaching check for \$100 covering the first annual payment.

Very sincerely yours,

0232



C. M. PALMER  
103 PARK AVENUE  
SARANAC LAKE, N. Y.

Mar 18/29

My Dear Mr. Nash:

Unfortunately  
I did not keep a copy of my  
letter to Dr. Williams in-  
creasing the subscription of  
the News-Pines to 1,000 (from 500)  
nor of his reply, which I think is  
at my office in New York.

Will it not answer your  
purpose to file this letter with  
your report? The subscription  
has been duly made and ack-  
nowledged and the payments will

0233



be made from the office of the  
News-Press, at St. Joseph.

I congratulate you on the  
success of your efforts and  
regret that I shall not see you  
before you sail as I shall not  
reach New York until Friday.  
Wishing you all success in  
your work at Yenching and  
with personal regards, I am,

Yours very sincerely

W. D. Allen

Vernon Mackay  
Newport



St. Joseph News-Press **JOURNALISM**

(C. M. Palmer, President,   
H. A. Sprague, Vice-Pres. to hand  
payments)

St. Joseph, Mo.

March 18, 1929

**Pledge \$1000 to Journalism**

Gift received	3-19-29
Receipt slip #	-----
Entered on control record	<input checked="" type="checkbox"/>
" " class card	<input checked="" type="checkbox"/>
" " card	<input checked="" type="checkbox"/>
Serial No. on L. & I. card	710 <input checked="" type="checkbox"/>
Pledge label attached	<input type="checkbox"/>
X-file card	<input checked="" type="checkbox"/>
Letter ack. sent	<input type="checkbox"/>
Checked for O. L.	<input type="checkbox"/>
" " class card	<input type="checkbox"/>
" " stencil	<input type="checkbox"/>

Payable \$200 annually  
for five years

This replaces former pledge for \$500 number 625 made  
Jan. 18, 1929. On this pledge \$100 was paid 1-28-29  
which will apply on new pledge.

Pledge letter from Mr. Palmer in safe

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March 19, 1929

My dear Mr. Sprague:

Mr. Nash has handed to me a letter just received from Mr. Palmer, a copy of which is attached hereto for your files.

We are changing our records to show that we may expect an annual payment from the News-Press of \$200.00 instead of \$100.00 each January. If for any reason this is not your interpretation of the increase, please let me know.

Assuring you of Mr. Nash's sincere thanks for this added gift, I am

Cordially yours,

Mr. H. A. Sprague  
St. Joseph News-Press  
St. Joseph, Missouri

LM

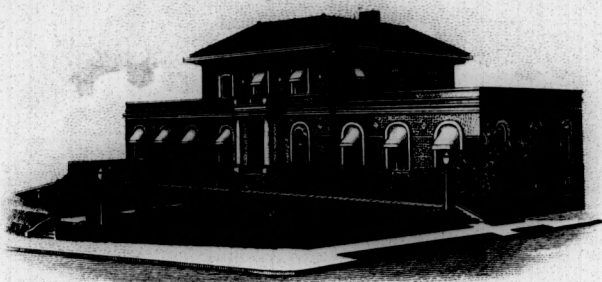
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JOURNALISM

C. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.



H. A. SPRAGUE,  
PUBLISHER

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY

ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. Joseph, Mo.

April  
Four  
1929

Yenching University  
150 Fifth Avenue  
New York  
New York

Gentlemen:

In harmony with our second pledge and liming  
with the expressions of Louise McCoy under date  
of April 1, we are enclosing check No. 35083  
in the amount of \$100.

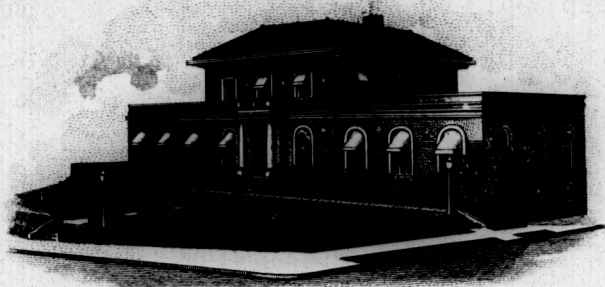
This second installment will complete our January  
1929 allocation.

Wishing you tremendous success in this undertaking,  
believe us to be

Very cordially yours,

0237





H. A. SPRAGUE,  
PUBLISHER

C. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. JOSEPH, Mo.

November  
Seven  
19 29

Mr. Olin D. Wanamaker  
American Office Yenching University  
150 Fifth Avenue  
New York City

Dear Mr. Wanamaker:

In behalf of Mr. C. M. Palmer, permit me to acknowledge receipt of the two little Peking lions which I do not mind to admit have been purloined for use on my own personal desk. This action is due to the fact that while Mr. Palmer is president of the News Corporation he is what might be called a non-resident owner as his habitat is New York.

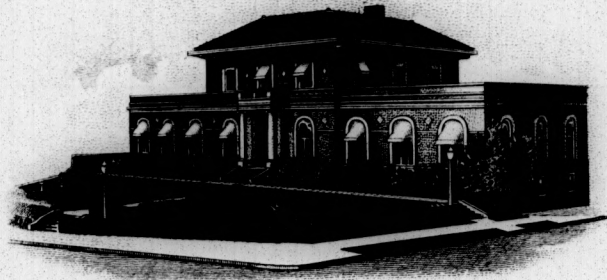
Be assured that we are conscious of some pride in being numbered among those interested in the welfare of the university, particularly since the St. Joseph News-Press is really the alma mater of Vernon Nash, his first newspaper experience having been obtained here.

With warm personal regards, believe me to be

Very sincerely yours,

0238





H. A. SPRAGUE,  
PUBLISHER

C. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. JOSEPH, Mo.

J a n u a r y  
T w e l v e  
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Mr. E. M. McBrier, Treasurer  
Yenching University  
150 Fifth Avenue  
New York City

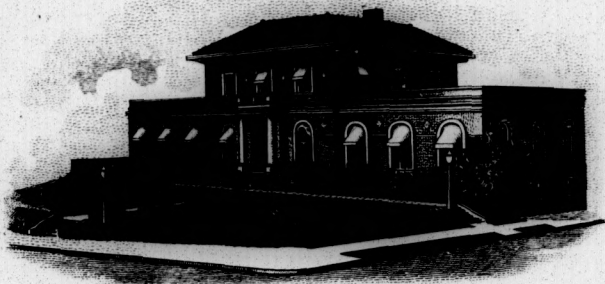
Dear Mr. McBrier:

Attached hereto you will find  
check number 12760 dated January  
9, 1931, drawn on the First  
National Bank in the amount of  
\$200.00, being the third pay-  
ment on our \$1,000.00 contribu-  
tion to the welfare of Yenching  
University.

Yours very sincerely,

0239





H. A. SPRAGUE,  
PUBLISHER

C. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

St. JOSEPH, Mo.

J A N U A R Y  
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Mr. E. M. McBrier, Treasurer  
Yenching University  
150 Fifth Avenue  
New York  
New York

Dear Mr. McBrier:

Enclosed please find check  
made to your order in the  
amount of two hundred  
dollars (\$200), represent-  
ing our pledged 1932 in-  
stallment to the Yenching  
University fund.

With all good wishes and  
trusting that things are  
moving along in a satis-  
factory manner in Yenching  
University circles, believe  
me to be,

Yours very sincerely,

0240



January 8, 1932

Dear Mr. Sprague:

We are deeply grateful for your generous gift.

First, because we know that the present financial crisis makes it unusually difficult for our friends to help us; and second, because contributions coming under such circumstances give us the satisfaction of feeling that these friends have unusual confidence in Yenching University.

You will be glad to learn that Mr. Vernon Nash arrived in America several weeks ago. He will be at the University of Missouri next semester on an exchange with Dean Martin, of the School of Journalism. No doubt you will be hearing from him before very long.

Gratefully yours,

Treasurer

Mr. H. A. Sprague  
St. Joseph News Press  
St. Joseph, Missouri

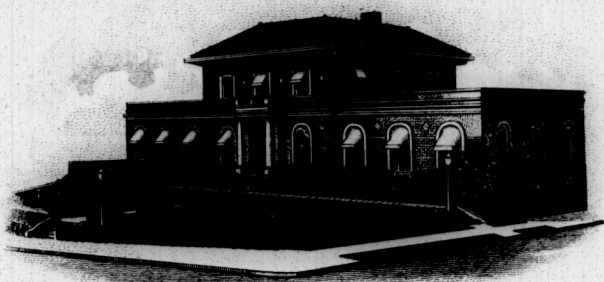
*cc to U. N. at Holt, Mo.*

P. S. Enclosed is our official receipt for \$200, which covers the fourth annual payment on your pledge.

0241



C. M. PALMER, PRES.  
H. A. SPRAGUE, VICE PRES.



H. A. SPRAGUE,  
PUBLISHER

# THE NEWS CORPORATION

ST. JOSEPH NEWS-PRESS  
AFTERNOON EXCEPT SUNDAY  
ST. JOSEPH GAZETTE  
MORNING AND SUNDAY

ST. JOSEPH, MO.

January  
Fifth  
1933

Yenching University,  
New York City.

Gentlemen:

We are enclosing check for the fifth payment of our  
subscription to the university work.

Yours very truly,

THE NEWS CORPORATION

*Esther Turkelson*

Treasurer

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Journalism -

Yenching University

January 16, 1933

St. Joseph News Press ✓  
St. Joseph, Missouri

Attention: Mr. H. A. Sprague

My dear Mr. Sprague:

The Post Office Department, through our bank, notifies us that the check of \$200.00 which you mailed in final payment of your pledge to the Department of Journalism, was destroyed in an aeroplane fire and it is requested that payment on this particular check of \$200.00 be stopped.

Of course we will greatly appreciate having you issue a duplicate check to cover this remittance and thank you in advance for the favor. We are,

Very cordially yours,

Assistant Treasurer.

CAT:C  
CC: Promotional Office

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JOURNALISM

May 25, 1933

Dear Mr. Sprague:

Knowing your keen interest in the China situation and its effect upon Yenching University, I wish to let you know that we have had a cable from them dated May 18th stating that though they were anxious, work was still going on and they were hopeful that they might be able to complete the work of the semester. News in the papers during the last few days makes it likely that they will not be able to carry on now; we believe, however, that by fall the situation will have cleared to such an extent that regular work will be able to begin at the scheduled time.

I am sending you under separate cover a copy of a "special edition" of the Yenching Gazette which will give you some interesting information about the various phases of activity, including Journalism, at the University.

Assuring you of our appreciation of your substantial interest in the work of the Department of Journalism, I am,

Very sincerely,

N. Gist Gee  
Vice President

St. Joseph News Press  
H. A. Sprague, Vice Pres.  
St. Joseph, Mo.

ER

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June 20, 1933.

Mr. C. M. Palmer, President  
St. Joseph News Press  
St. Joseph, Mo.

Dear Mr. Palmer:

In checking over the pledges for Journalism, we note that the final payment on your five year pledge was made in January of this year. I wish to express our very hearty appreciation of your substantial support for this valuable department of work, which has passed its experimental stage period at Yenching.

We are now assured that there is a very important place for the Department of Journalism at Yenching since the student body is continually growing and the interest in the work is intensified. Also there is a very great demand for these young journalists as they are ready to go out into active service in their chosen field. We believe that these young men and women, trained with the highest ideals of journalism in the West, and having a Chinese background and education, will be most influential in forming public opinion in the future reconstructed China.

You will be interested to know that Mr. Vernon Nash is returning at once to China to take up his work for the coming year at the University in this department. Mr. Nash has been with the work since its beginning, and Dean Martin of the School of Journalism at the University of Missouri has recently returned from a term of work in the department at Yenching as a visiting professor. Dean Martin is enthusiastic in his praise of what has been accomplished and is very eager to see this work carried on.

Through the helpful interest on the part of a number of journalists and other individuals in America, provision has been made for the work of the department through June 30, 1934. Before that time it would be necessary to extend these plans if we are to carry on the department. At the present time the Missouri-Yenching Journalism Foundation is being formed and the direction of this work is being transferred to the group largely responsible for the initiation of the original project. You will doubtless be hearing from Dean Martin concerning the matter before very long. We hope that by all means you will be able to continue your interest and support of the work over another period of effort.

Assuring you of our very hearty appreciation of all that you have done to make this work possible, and hoping that we may count upon your continued interest and support, I am,

Very sincerely,

H. Gist Gee,  
Vice-President.

NGG.A

cc. Dean Martin

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