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Lloyd, Ralph B 1930-1949

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DIRECTOR OF RESEARCH

New York, N.Y.
May 19th
1930

Mr. Olin D. Wannamaker,
Yenching University,
150 Fifth Avenue,
New York, N.Y.

Dear Mr. Wannamaker:

We received the following telegrams from
Mr. Wills, viz.,

Los Angeles, Calif.
May 16, 1930

"Mrs. Look five thousand today Stuart says wired you
to continue my work here until he returns to New
York and reports wire instructions".

*OK is
writing her
about*

Los Angeles, Calif.
May 19, 1930

"Ralph Lloyd definitely promises twenty five hundred
Will close within few days Stop In San Diego Care U S
Grant Hotel Tuesday and Wednesday".

Sincerely yours,

Pierce and Hedrick, Inc.

Bayard M. Hedrick

BMH-RRS

0002

RALPH B. LLOYD

10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA

TELEPHONE OREGON 7568

February 23, 1932

Mr. Olin D. Wannamaker,
Assistant to President Stuart,
University of Yenching,
Peking, China

My dear Mr. Wannamaker:

Your letter of February 15, 1932 has
been received and read with interest.

The whole world is watching the unexpected resistance the Chinese are showing at and near Tientsin. This stability of the Chinese character under modern warfare will probably go farther to increase the respect of the world for China than anything that has happened for a long time and may also be the entering wedge of a moral strength that may gradually envelope the nation. It takes a good man to be a strong and persistent man and a person without character cannot long put up a stubborn resistance.

While you are having your troubles in China, we are having ours here in America and all over the rest of the world. I believe that in the majority of cases the breakdowns can be traced to a moral deficiency. This applies to governmental, industrial, and religious activities.

Thanking you for your letter, I am

Sincerely yours,

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JY

May 3, 1932.

Mr. Ralph B. Lloyd,
Los Angeles,
California.

Dear Mr. Lloyd:

I am writing to confirm the verbal invitation that you accept appointment by the Methodist Board of Missions to membership on the Board of Trustees of Yenching University. This is an interdenominational Christian institution, located near the city of Peking, China, established on its present basis in 1919 by the American Methodist and Presbyterian and the British and American Congregational Churches, as the outgrowth of earlier missionary schools. Its aim, stated as succinctly as possible, is to supply to the Chinese nation and to the Christian cause young men and women with the ideals, purposes and moral characters that should result from Christian influence and with the vocational and technical training that fits them for a useful part in the political, economic, social and religious reconstruction of their nation.

In a certain sense the only real need of China is a new type of personalities for leading and leavening the whole mass. We limit our enrollment to 800 students who are drawn from all parts of China. All students pay tuition, which is as high as the present economic conditions in China warrant. The grounds and buildings represent an expenditure of about two and a half million dollars, and we have an endowment of almost this same amount. Yenching University was selected by the Rockefeller Foundation as the one in China best fitted for developing Natural Science teaching and training students for their own Medical College. It was also chosen by the Hall Estate to be associated with Harvard University in the Harvard-Yenching Institute of Chinese studies. Princeton University has a somewhat similar relation in the support of our Social Sciences. We have a connection with the University of Missouri in Journalism. The University is incorporated under New York law, and gives degrees under the educational authorities at Albany. It had a Board of Trustees of twenty-five members, four each appointed by the four constituent boards, eight elected at large, and the President of the University ex officio. The present membership is as follows:

Mr. Ralph B. Lloyd.

5/3/32.

Franklin Warner, President, formerly of Warner Chemical Co., New York City, Claremont, California, for 35 years college mate and friend of Dr. Robert A. Millikan.
(Congregational)

George G. Barber, Vice President, New York City, Baking Industry,
(Presbyterian).

Mrs. O. R. Williamson, Vice-President, Philadelphia. (Presbyterian)

E.M. McBrier, Treasurer, Montclair, N.J. formerly Treasurer
F. W. Woolworth Co. (Methodist)

Other Congregational members are Rev. Dr. J. L. Barton, veteran Mission Board secretary, for years head of Near East Relief, etc., Mrs. L. O. Lee, Mission Board secretary, W. R. Rounds, Federal Reserve Bank, New York City. Other Methodists are Rev. Dr. F. D. Gamewell many years a missionary and adviser to the Board in China, more recently an officer in the Board, Mrs. J. M. Avann, Women's Foreign Missionary Society, Chicago. Other Presbyterians are Rev. J. L. Duff, Pastor, New York City, Dr. George T. Scott, Mission Board Secretary. The British Congregational representatives are Dr. A. L. Warnshus, International Missionary Council, New York City, Mr. F. L. Hawkins, London, Dr. H. T. Hodgkin, Philadelphia, Miss Margaret Burton, Y.W.C.A., New York City (daughter of the late President E. W. Burton, University of Chicago.) Among those elected at large are: Mr. C. T. Ludington, Ludington Aviation Company and associated organizations, Mrs. Wm. Boyd, Philadelphia (wife of Advertising Manager, Curtis Publishing Company, Methodist), Mrs. J. H. Finley (wife of Editor New York Times, Presbyterian), Prof. W. J. Thompson, Drew Theological Seminary, Methodist, President R. E. Vinson, Western Reserve University, Cleveland, Ohio.

May I add that since meeting you before and in the hope of developing a constituency in California, I have had in mind the possibility of your becoming one of our Trustees. When through the retirement of Mr. A. J. Stock of Detroit, a vacancy occurred and the Methodist Board gave me the courtesy of naming a successor I at once nominated you. This is no casual choice but is based on my knowledge of your character and confidence that you can prove a wise and helpful adviser in this state. There are no obligations in accepting membership other than taking an interest in the affairs of the institution and helping as occasion offers. But it will be a very great personal joy to look forward to fellowship with such a personality as I have discovered you to be, and I venture to express the hope, based on observation of our other Trustees, that you will have an increasing satisfaction in joining with the rest of us in this significant form of service to the Chinese people and to Our Master. In this eager expectation, I am,

Very sincerely yours,

P.S. You can reach Mr. P. L. Wills at Gladstone 2969.

0005

Ralph Lloyd
~~CH~~

September 27, 1932

Dear Mr. Lloyd:

The Board of Trustees of Yenching University elected you a member at its recent meeting. You will doubtless already have had the official notice from the Secretary of the Board before this reaches you.

I am writing to extend to you a very warm welcome as a member of a group of very loyal workers for that institution. I am sure you will join heartily with all of us in doing everything possible for the development of that strategic center of Christian educational influence, which is doing so much to train leaders of character and ability so urgently needed in the national reconstruction project waiting to be carried out in China.

Before I left China, Dr. Stuart told me of your interest in Yenching and in your willingness to cooperate with us in carrying on that work. After our pleasant meeting in Los Angeles, when you indicated such real interest in Yenching, I am all the more eager to welcome you as one among us. You will now be kept informed of the various meetings, and I hope very much that we may soon have the pleasure of seeing you here in New York at some of the board meetings.

We are sending you under separate cover a paper weight for your desk as a reminder of Yenching. The "Peking University" on the lion is the old name for Yenching and large stone lions of this general type are used as ornaments at the entrance gate to the University.

Very sincerely,

N. Gist Gee

Mr. Ralph Lloyd
7th & Olive Streets
Los Angeles, Calif.

NGG:KK

c to JLS

0006

Ralph Lloyd

C O P Y

October 27, 1932.

Mr. Franklin H. Warner
Claremont
California

My dear Franklin:

Your letter of September 18 came duly to hand. I have been much gratified at the care you and others have given to Dr. Hsieh and his wife. They have written most gratefully of the treatment they received.

Hearty congratulations to Douglas and all of you on his marriage. I hope he will find himself entirely in the new subject of study.

Mr. Wills
Mr. McBrier and others have been writing me about the matter of Wills and also a contribution promised by Mr. Ralph Lloyd. I hope they will not spoil this latter by trying to collect on something which was conditional upon a hundred people, each contributing \$2500 toward the Natural Science Endowment, of whom he promised to be one. He ought in time to give much more than that, and now that he has become a Trustee, I am recommending to the New York office that you and he lead in an effort to have Wills' idea of a group of "Associates" formed in California, and that not until that plan is all worked out do we attempt to get actual money from Mr. Lloyd. Of course I should prefer that Wills himself be engaged again in the meantime to build this up and use my presence in the States next spring. I am writing thus to you so that you may know of what has been suggested.

I have been dropping in at the Gymnasium once or twice recently and had Wee take me all through to let me see the new equipment and the use that is being made of it. It would do you good to see how constantly it is in use and what a beautiful exterior it has now that the painting is completed. With its reflection in the lake it is one of the loveliest sights on the campus. We shall before long have an enlarged photograph, if possible in colors, for you.

H

University life is progressing quietly and on the whole with the encouragements that made this from the beginning so exhilarating a task. This has only been possible by the generosity and active help in other ways of our American friends, of whom none have done more in both respects than yourself.

With greetings to Mrs. Warner, Douglas and his wife, and the hope of enjoying a visit with you before many months,

As ever yours,

JLS C

Dec 6

Waterbury

March 12

Waterbury

W

(copy)

October 27, 1952

Mr. E. M. McBrier
150 Fifth Avenue
New York, N.Y.

My dear Mr. McBrier:

I have your letter of September 22, and am very happy to learn through this and otherwise of the election of Mr. Lloyd of Los Angeles as a Trustee. Regarding his promise to contribute \$2500, this was made on my previous trip to the States, and not the last one, and was in connection with a suggestion of his that one hundred persons in California be asked to contribute, or to take the responsibility for raising this amount for the Natural Science Endowment, and that he would be one of such a group. It naturally has been conditioned upon a definite effort to start such a fund in that state. I doubt if it would be expedient to press Mr. Lloyd just yet for making this contribution, especially since Mr. Wills who has been in much closer touch with him than I, is not actively working for Yenching. My suggestion is that if California is to be included in the P and H schedule for my time next spring, plans be developed for a systematic campaign with Messrs. Warner and Lloyd leading a group of "Associates", or some such term, with the Natural Science Endowment as a definite objective. This could be so phrased as to apply either to the first or the second of the Rockefeller Foundation grants. Mr. Wills has the names of all those who have already been cultivated with this in view.

I am much pleased at the way in which Dr. Geo seems to be taking hold of all our various problems. He has written me of his pleasant impressions, especially in relation to Mr. Barber and yourself. I am counting on you more than perhaps anyone else to help him into an understanding of what the task is. This has come to be almost as true of myself. I can never express adequately my appreciation of what you have done, especially these past few months, when perhaps we passed through the most critical issue that we have yet confronted. In this deepening bond, I am

Very sincerely yours,

JLS C

(copy)

October 28, 1932

Mr. Ralph B. Lloyd
5410 Wilshire Boulevard
Los Angeles, California

My dear Mr. Lloyd:

In the recent mail from America I have learned of the official action by which you have been elected to membership on our Board of Trustees. Owing to some circumstance which has not yet been explained, there has been a delay in this action which has prevented my writing to you earlier. I had understood some time ago that this nomination was entirely acceptable both to the Methodist Board of Missions, and to our own Trustees, and therefore wondered why no definite word had reached me earlier. However, now that it is formally settled I am writing to assure you again of my very great satisfaction. From the time of my first meeting with you, you have seemed to me to be the type of personality we were seeking for strengthening the American control of our institution, which taken together with my eager interest in building up a California constituency, combine to make me very happy over your willingness to accept this appointment.

You may have heard that the Trustees desire my return to the States again next spring, which will almost certainly give me the opportunity to visit your region, at which time I am looking forward to knowing you better, and consulting about further activities in connection with the plan to raise \$250,000 in units of \$2500 each, for Natural Science Endowment within the States.

With these pleasant anticipations and grateful appreciation of your decision, I am

Very sincerely yours,

P S - I am enclosing a letter of a more general nature which I had been intending to write you.

JLS C

*Seen by Hunt
7. 5. 4.*

POST OFFICE:
PORTLAND
OREGON

PLEASE ADDRESS
ALL COMMUNICATIONS
TO THE COMPANY

LLOYD CORPORATION, LTD.

(INCORPORATED IN CALIFORNIA)
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

October 31, 1932

Wing Huh

ack - 11-17-32

YENCHING

Yenching University
150 - 5th Avenue
New York City, New York

THOMPSON

Attention: Mr. B. A. Garside, Secretary

My dear Mr. Garside:

Yours of September 27, 1932 is at hand and I wish to thank you for your letter and for the copy of the minutes of the meeting of the Board of Directors.

I have just written a letter to Mr. Gee and to Mr. Thompson relative to the movement to increase the membership of the American Advisory Council of Yenching University.

While the great distance between the Pacific and Atlantic coasts of our country will prevent the western members of the Board and Advisory Council from having contact with the others as often as probably would be desirable, yet, on the other hand, it is quite likely that when the history of your university is written, the western contact with the business men of the Pacific coast will be one of its strongest assets. It is only natural that they by location and sympathetic contact will be in closer touch with your activities and more sympathetic than those in the central part of our country or those on the Atlantic coast.

Sincerely yours

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JJ

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RECEIVED
UNIVERSITIES
NOV 7 - 1932
CIVIL OFFICE

RALPH B. LLOYD

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA

TELEPHONE OREGON 7568

October 31, 1932

Dr. N. Gist Gee, Vice President
Yenching University
150 - 5th Avenue
New York City, New York

My dear Doctor:

Thanks for your letter of September 27, 1932
and also for the paper weight which I greatly appreciate.

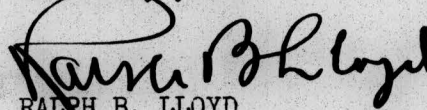
Enclosed please find a copy of a letter I
have written to Mr. Lyman H. Thompson, also, a copy of
a letter written to your secretary and assistant treasurer,
Mr. B. A. Garside.

I regret being unable to attend the Board Meet-
ing in New York and I am fearful, on account of the wide
distance between the east and west coasts of our country,
that my activity to a great extent will be centered in
the West. Personally, I believe that the understanding be-
tween the Orient and the Occident will be arrived at on the
west coast of America for the contact here will be more
direct and sensitive than on our Atlantic seaboard.

I am also enclosing a list of the prospective
members of the American Advisory Council of Yenching Univer-
sity. The list I am submitting is composed of men I know
on the Pacific coast.

Wishing you the best of success and with kind
regards, I am

Sincerely yours


RALPH B. LLOYD

RBL:JJ
Encls.

11/12/32

0014

R. B. Lloyd

RALPH B. LLOYD
10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

January 9, 1933

Dr. N. Gist Gee, Vice President
Yenching University
150 - 5th Avenue
New York City, New York

My dear Dr. Gee:

Some of the replies to the letter recently sent out by me in behalf of the University have probably been received at the New York office. Up to the present time, I have received letters from George I. Cochran, J. C. Ainsworth, George E. Farrand, Harvey S. Mudd, John S. Cravens, Paul Shoup and Henry M. Robinson, all of whom have declined for the reasons set forth in their letters, which I am enclosing herewith.

Mr. Harry Chandler of the Times at first accepted but later called me by telephone and told me that he thought it would be impossible, on account of his poor health, for him to take on anything more.

This is a cross-section of the frame of mind of the western business man when there is a question of responsibility and the possibility of being called upon for subscriptions. I regret to send you this report but it cannot be avoided. It seems to me that it is becoming increasingly difficult to get anyone to become active in any additional matters that entail responsibility or financial outlay, even though that outlay of time or money might be most modest.

I wish to thank you for the little folder carrying Christmas greetings from Yenching University and I also want to wish for you good health and prosperity for the coming year.

Sincerely yours

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JJ
Encls.

MM

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

January 26, 1933

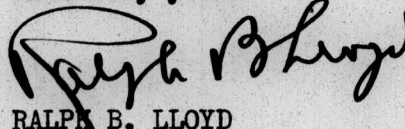
Dr. N. Gist Gee, Vice President
Yenching University
150 - 5th Avenue
New York City, New York

My dear Doctor:

Yours of January 7, 1933 is at hand and I wish to thank you for the map of China and Manchuria that you enclosed. I have a large globe at home of which I have made use in watching the Chinese, Japanese and Manchurian changes but the map you sent is on a larger scale and is quite a help in conjunction with the globe.

In the event Japan carries the struggle into Peiping, China, we sincerely hope that they will refrain from injuring the University. I might say, however, on this subject that I had the pleasure of being invited by Dr. Millikan of California Institute of Technology to meet Dr. Inazo Nitobe, a member of the Japanese Imperial House of Peers and former Under-secretary of the League of Nations, and he stated that a great deal of the social unrest in China is having its origin in the Universities. It might be, therefore, that the Japanese military machine would be somewhat unfriendly to the Chinese educational institutions. Personally, I feel from the interview with Dr. Nitobe that they would hesitate to do anything that would tend to irritate the already strained relations with America.

Sincerely yours


RALPH B. LLOYD

RBL:JJ

RALPH B. LLOYD
10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

February 6, 1933

Dr. N. Gist Gee, Vice President
Yenching University
150 - 5th Avenue
New York City, New York

My dear Dr. Gee:

Replying to your letter of February 1, 1933 will say that everyone in this district, especially the informed business man, is simply marking time awaiting any action which may be taken by the Federal Government when the new administration takes charge. Personally, I am fearful that it will be very difficult to get any response from practically any one until the country is satisfied that some constructive work is to issue from the seat of government at Washington.

I have just noted your dates for visiting the Pacific Coast, and in view of the prevailing psychology, I am wondering if it is not timed so that you will find a most unsettled frame of mind at each center to be visited. I am offering this viewpoint for your consideration as I am fearful that you or Dr. Stuart or both of you will be disappointed by the results of any effort made at this particular time. Hope in the future has not yet been established and, until this is done, everyone who has a business or an estate to guard is going to be very cautious in touching any reserve that they may have. Of course, I may be wrong in my survey of the situation, and I do not want to discourage you, but I am fearful that you will find that I am quite correct and I feel that I should point out conditions as I see them.

Sincerely yours

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JJ

*Re: am. page to RBL
7/2/33*

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

September 22, 1933.

Dr. N. Gist Gee, Vice President,
Yenching University,
150 Fifth Avenue,
New York City, N. Y.

My dear Doctor:

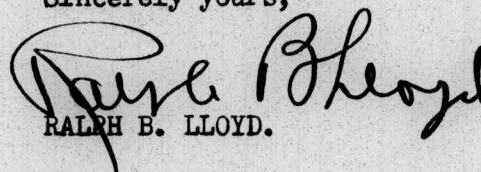
Yours of September 12th, 1933, is at hand, and I note that you expect to arrive in Southern California in December. This will probably be a good time of the year to be here, however, I wish to point out what you no doubt already know - that there is an uncertainty of mind and thought that is causing everyone to hesitate in what they do.

The outcome of the National Recovery Act should in many cases prove beneficial; in other cases, there is a question. By studying the action of the stock market you will see that there is no apparent rhyme or reason in its performance. It is like a colt dodging from shadows while being ridden along a wooded roadway. This is a picture of the mental attitude of practically all business.

You may make progress in an educational way but you are going to meet resistance in procuring commitments for the University. There is apparently an increasing thought of self-preservation, yet on the other hand, a growing spirit of cooperation.

Your contacts in New York no doubt have already given you a better picture of the general situation than I can, even though I have been in Washington quite some time and have made some six trips across the continent since about the first of April. I will probably make a trip to Chicago in October.

Sincerely yours,


RALPH B. LLOYD.

RBL:LB

Ralph B. Lloyd

Los Angeles
Dec. 10, 1933.

X to Camp
Reports 1933
by orig. hand
written report

Dear Mr. Hedrick:-

I am enclosing with this the lists of my calls made here in Los Angeles. The number of calls where people were out is large and I guess the lovely weather we are having here accounts for much of it.

I have met with an even deeper gloom here than there was further north and educational people all along the coast have said that in spite of their desperate situations they cannot find the necessary money. People are changing their wills to provide certain definite sums for their families first and then giving percentages of the remainders to their pet schemes; they are so uncertain as to what they really have and what its value will be tomorrow. I have found this general attitude everywhere out here. People are fearful of the future and they are not taking on new things. I am making new contacts, creating new friends for Y.U. and when things come back I think there is a possibility of our getting something worthwhile out here. People are very friendly to China and when they feel they have something I believe they will give us support.

Mr. Ralph Lloyd's gift of \$1,000, which I hope has already been received by Mr. McBrier by this time, came as the result of a long discussion of our situation, at a lunch with just the two of us present, and was definitely given toward our deficit. He is having a hard time now with his large real estate holdings in Portland and here; his oil lands are being cut 25% in production by N.R.A. agreements and his local church has practically put it up to him to take care of a debt of nearly \$200,000 on their church building. He at first suggested a gift of \$500 and I then suggested the larger gift of \$1,000 to be put in China for investment and with the hope that the bank taking the deposit would match it for us; that this small sum might be the beginning of the transfer of a portion of our endowment to China where a much higher rate of interest might be secured and where a feeling of confidence between the Chinese Bankers and the University might be established. I pointed out that we were giving to the Chinese in Y.U. every year \$750,000 Chinese silver and yet we were unwilling to trust a group of their best bankers with a few hundred thousand dollars of our endowment. He agreed that the situation was somewhat strange. I hope that the next endowment gift may be made to be invested in China under the direction of a committee of Chinese bankers, who will match what we place with them under the proposition made by the Peking banker to Dr. Stuart some time ago. I would like to have Dr. Stuart sound out these bankers and let us know how they now feel about the proposition they formerly made to him.

Mr. Lloyd is thoroughly interested and with proper cultivation will do something big for us I believe. He was very frank and free in discussing his present situation with me, and Mr. Yale has followed him right straight through with the plan. If I can just hold on to this until things begin to pick up, we can put up a big proposition to him.

Furthermore Mr. Lloyd and his family are planning to make a trip and to include Peiping in it; he has his tickets already but is not sure that he can go. He said he would let Dr. Stuart know of his plans for China. I

this just as per Mr. Lloyd's letter of 12-26-33 forwarding this \$1,000. 2665 report 12-4-33

Read in Prom. office 1-234

I believe it would be a good plan to get Mr. L. with a group of Chinese Bankers and get him to give a nice little sum a year over a period of years to endow a chair in the N. Sciences. His income from oil royalties is a monthly one and I am sure he could do this and never miss it.

There are a number of contacts which should be made here which will require time; we will have to jump a number of barriers to get to them and this is a slow process. It will almost require living out here on the West Coast for some time longer than my present visits. These are much more deliberate than our other one but are still too hurried. I am trying to see too many people and am seeing them too hurriedly. If I could work my way into one or two good contacts a week and follow these through to where we had time to talk freely and fully, this would be worth more than those calls I am making now. Possibly I should even plan to spend more time than we have already planned out here if conditions improve by next spring. If they are not better then we cannot expect anything at that time. We should certainly follow up by correspondence anyway and keep the contacts warm and interested and the personal touch effective.

I am going tomorrow (Monday, 12/11/33) to Pasadena. Miss Veghte will get me about for two days there and I hope I can get Mr. Warner to go with me to San Diego and such places as we can visit on the way down and back.

The Hilton Hotel will be my headquarters until Wednesday morning. I shall call at the San Diego Hotel toward the end of the week and it is likely that we may be there two or three days. I hope to get back to New York by Christmas eve if possible.

Very sincerely,

N. Gist Gee

NORTHWEST OFFICE:
PORTLAND
OREGON

PLEASE ADDRESS
ALL COMMUNICATIONS
TO THE COMPANY

LLOYD CORPORATION, LTD.

(INCORPORATED IN CALIFORNIA)

10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA

TELEPHONE OREGON 7568

December 26, 1933.

Dr. N. Gist Gee, Vice President,
Yenching University,
150 Fifth Avenue,
New York City, New York.

My dear Doctor:

Enclosed herewith please find our check No. L-9130
for \$1,000.00, in favor of Yenching University.

This check is being handed you pursuant to the conversation had with you and with the understanding that it is to be deposited with some bank in China chosen by the University authorities, and that the interest paid by the banks in China on this \$1,000.00 is to become a fixed income for the University of Yenching.

ouch
It is my understanding from you that you have been assured by certain Chinese bankers that they are agreeable to match such funds as are turned over to them for deposit in their banks and that are held for the purpose herein outlined, so that this \$1,000.00 we hand you will be converted into a deposit in the banks of China representing approximately \$3,000.00; and that it is your hope that this \$3,000.00 will then be matched by the Chinese bankers and that you will procure from them ten percent interest which would give you an income of \$600.00 a year on the Chinese basis for the University.

This money is handed you with this objective in view and with the idea that it may start in an embryonic way the development of a fund that may eventually prove to be a self-sustaining source of income for the University. It may also help to create in the Chinese a desire to maintain wholly or at least in a large measure this University which is so valuable to them.

Sincerely yours,

Ralph B. Lloyd
RALPH B. LLOYD, PRESIDENT,
LLOYD CORPORATION, LTD.

RBL:LB
Encl.

Copy to JHS

0021

Mr. Ralph B. Lloyd
5410 Wilshire Blvd.,
Los Angeles, Calif.

Gift received Jan. 2nd, 1934 (date)

Cash Gift \$ 1,000.00
Pledge \$ ----
Basis of payment ----
Designation "Field Endowment" (advice EAE) --- Mr. Lloyd wrote, in send-
Received through Dr. Gee was with the understanding
Control record serial number 1687 that it is to be deposited
Entered on record card with some bank in China
Pledge signal attached --- chosen by the Univ. auth-
Receipt number 3952 orities and that the in-
Acknowledgment sent by Dr. Gee terest paid by the bank
Entered on renewal sheet ----- in China is to become a
Checked for office list fixed income for the Univ.
Checked for mailing list of Yenching. This gift
Last renewal card entrance (month and year) ----- is given with the hope
that the equivalent in
Mex. \$ will be matched by
Chinese bankers and that
this gift will also be
the beginning of a fund
raised by Chinese for Y.U.

On CL

YENCHING

Yenching

January 18, 1934

Mr. Ralph B. Lloyd
5410 Wilshire Boulevard
Los Angeles, California

My dear Mr. Lloyd:

Let me thank you for your letter of January 13th returning your ballot with reference to proposed cooperation with the Associated Boards promotional movement. We appreciate the careful thought you have given to these matters.

You will be interested to know that all the ballots we have received from the individual Trustees have been unanimously in favor of this cooperation.

We have already mailed you the minutes of the meeting of the Finance Committee held on January 12th. May I take this opportunity of again expressing to you the University's sincerest gratitude for your generous gift of \$1,000. This has already been transmitted to the field in accordance with your wishes. We consulted with all those best qualified to advise on matters of exchange, as to the means by which we could convert this U.S. \$1,000 most advantageously into Chinese currency. It was almost unanimously recommended that in view of the great uncertainty of to exchange rates, we make this transfer into Chinese currency immediately. We were able to accomplish this just before President Roosevelt's message came out, and obtained slightly better rates than have prevailed since.

Is there any likelihood that you will be coming east in the spring? The Annual Meeting of the Associated Boards and also of our Yenching Trustees will be held during the week beginning April 23rd. It would be very pleasant indeed if you could be with us at that time.

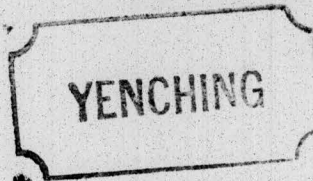
Very cordially yours,

BAG:MP

0023

RALPH B. LLOYD
10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

January 25, 1934



Associated Boards for Christian Colleges
in China
150 - 5th Avenue
New York, New York

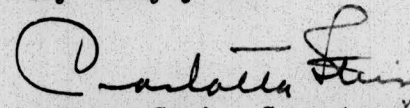
Attention: Mr. B. A. Garside
Executive Secretary

Gentlemen:

This will acknowledge receipt of your letter of
January 18, 1934 addressed to Mr. Ralph B. Lloyd.

At the present time Mr. Lloyd is on his way to
the Orient and hopes to be able to visit Yenching Univer-
sity while there. As he will not be back until late in
April he will be unable to be at the annual meeting of
the associated boards in New York.

Very truly yours


Carlotta Stein, Secretary
to
RALPH B. LLOYD

CS:JJ

0024

RECEIVED
UNIVERSITIES
JAN 29 1934
JOINT OFFICE

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2

0025

February 21, 1984

Acknowledged 3/19/84

Mr. Ralph B. Lloyd
6410 Wilshire Boulevard
Los Angeles, California

My dear Mr. Lloyd:

The last American mails have brought the very encouraging news of your contribution of \$1000 and the conditions upon which it was made. Since then the money has been transmitted from our New York office. I cannot adequately express the encouragement that this gift has meant to me. It is literally the only substantial contribution we have received from any source since last I saw you, or for that matter, for the previous twelve months. The condition upon which you made this is also one that I heartily endorse, and as you doubtless learned from Dr. Gee is a policy we have been urging upon our Trustees. To have the newest member of our Board take the initiative, therefore, is extremely gratifying to both of us, and entirely apart from the benefit to Yenching and the significance in thus endorsing a policy which I hope will be followed in time by others, I am quite aware that in a time of deep economic depression, and of many pathetic claims upon your generosity, this gift meant real sacrifice on your part, and a no less real belief in the work of our University. For all these reasons I feel very much cheered and more grateful than can easily be expressed.

You will be interested in the results that have followed already from your gift as indicated in the letter from our controller as quoted herewith:

"Dear President:

With reference to Mr. Lloyd's gift of US\$1,000.00, which our New York Office exchanged at the rate of 284698, I am glad to report to you that we have now funds on hand from local donors to match the entire gift. The two sums together amount to \$5698.76, which has been deposited at the Continental Bank bearing interest at 10% per annum.

Yours sincerely,
(signed) Stephen Tsai
Treasurer"

3/19/84
RHS

0026

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

February 1, 1935

Dr. N. Gist Gee
Vice President, Yenching University
150 Fifth Avenue
New York, New York

My dear Doctor:

In looking over the many reports that are sent in regarding the activities of the Yenching University and the Christian Colleges in China I note that I am so far away from the seat of activity that it seems I am a useless member upon the Board of Trustees and I am wondering if it would not be for the good of the University that some one be chosen to take my place in a district where he would be available for meetings and able to assume the responsibilities that a trustee should assume.

Originally, I understand, it was the idea to have a trustee or two on the Pacific Coast to give a coast contact. Sometimes I think that my efforts have been so little and ineffective and the present environment in our district is such that I cannot see any immediate change for the future. Hence, I am writing you to let you know that if it is desirable at any time to do away with what you might call your non-operative trustees on the Pacific Coast, I, for one, would be perfectly willing to follow any suggestion given me in relinquishing my trustee-ship.

This letter is written you with the purpose only to let you know that I stand ready to cooperate to the fullest extent in any program of simplifying your trustee set-up, if perchance it is desired.

With kindest regards, I am

Sincerely yours

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JJ

0027

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

December 2, 1935

Mr. E. M. McBrier, Treasurer
Yenching University
150 - 5th Avenue
New York, New York

My dear Mr. McBrier:

Yours of November 18, 1935 was received and would have had an earlier answer but other matters interfered.

A year or so ago when I was in Peiping I visited Dr. Stuart and he was fearful that the taking over of north China by Japan might seriously interfere with the operations of the University. He even intimated that it might even terminate the beneficial activities of the University. Could you inform me as to whether the recent happenings in north China are bringing about such a condition.

Being a director in a National Bank in Portland, Oregon and another in the City of Los Angeles and being also connected with the Community Chest drives in Los Angeles and other charitable work, I might say that there is a slight improvement in business conditions and a better mental attitude on the part of the people towards the future since congress has adjourned, however, it is yet extremely difficult to get subscriptions of any moment for any purpose at this time. This condition still exists along the entire Pacific coast so far as I can learn.

There might be some exceptional cases where people are discouraged in regard to future outlook and feel inclined to withdraw from business. In some of these cases, if no off-spring or kindred are involved, it may be that the question of giving will be seriously considered, but such cases are rare, in fact, I cannot at this writing recall a prospect of this type. One or two were present but have left the State on account of our new State Income Tax law.

Very truly yours

Ralph B. Lloyd
RALPH B. LLOYD

RBL:JJG

0028

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

February 3, 1936

Dr. J. Leighton Stuart, President,
Yenching University,
150 Fifth Avenue,
New York, New York

My dear Dr. Stuart:

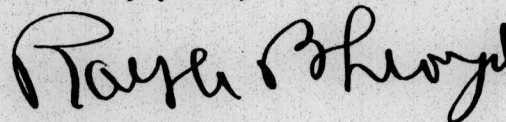
Your letter of January 21, 1936 has been received and would have been answered at an earlier date had I not been decidedly under the weather with trouble with my teeth, which finally developed to a point where I had to have seven of them extracted, with the result that I have been under a severe nervous and toxic condition that has not made the last month one of pleasure. At the present time, however, I am feeling better and shall endeavor to get a group together for a luncheon or evening when you arrive.

I would suggest that you, Mr. Warner, or Dr. N. Gist Gee send me a list of a few of the persons you would particularly like to have at the meeting.

Developments in Washington are causing quite a little concern here in California and we are all wondering whether the outcome of it all will be a tax that will practically exterminate the greater part of the reserve wealth of the country held by corporations and individuals. We are all hoping for the best but attempting to prepare for the worst.

With kind regards, I am

Sincerely yours,



RALPH B. LLOYD

RBL:JY

0029

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

February 13, 1936

Yenching University
150 Fifth Avenue
New York City, New York

Attention: Mr. E. M. McBride, Treasurer, and
Mr. B. A. Garside, Secretary and Assistant Treasurer

Dear Sirs:

Your letters of February 6 and February 7, 1936 have been received.

The \$2,500.00 as suggested to be raised from the members on the Board of Trustees and used for some particular purpose in aiding the Yenching University seems to me to be a reasonable sum. I do not have before me the number of trustees involved, but my recollection is that this would be a per capita subscription of approximately \$100.00 per trustee, provided, I understand, that the goal is a total of \$2,500.00. It may be that you intended to have a subscription of \$2,500.00 per trustee. If this was your intention, I think you will find it difficult to raise.

As to the use of the money obtained, it seems to me that this should be left to the Executive Committee of the Board of Trustees or to a vote of the Board itself. As far as I am personally concerned, I am agreeable to leave it to the decision of the Executive Committee. I will be glad to join with the Board in raising the \$2,500.00 and in fact would be willing to subscribe one-tenth of the \$2,500.00, or \$250.00, but I would not be inclined to make an individual subscription of \$2,500.00 at this particular time.

Trusting this is the information you desire and with best wishes, I am

Sincerely yours,

Ralph B. Lloyd
RALPH B. LLOYD

RBL:VD

0030

學 大 京 燕

YENCHING UNIVERSITY

PEIPING, CHINA

American Office

150 Fifth Avenue

New York

February 17, 1936

OFFICERS OF THE TRUSTEES

GEORGE G. BARBER, *President*
MRS. JOHN H. FINLEY, *Vice President*
SIDNEY D. GAMBLE, *Vice President*
FRANKLIN H. WARNER, *Vice President*
E. M. McBRIER, *Treasurer*
CARLTON M. SHERWOOD, *Executive Director*
MRS. T. D. MACMILLAN, *Executive Director*
B. A. GARSIDE, *Secretary and Assistant Treasurer*
C. A. EVANS, *Assistant Secretary and Assistant Treasurer*

OFFICERS OF THE UNIVERSITY

C. W. LUH
Chancellor
J. LEIGHTON STUART
President
MARGARET B. SPEER
Dean of the Women's College
STEPHEN I. O. TSAI
Controller

Memorandum to Mr. Hedrick: Re - Ralph B. Lloyd

I think you and Dr. Stuart should determine the kind of a letter that should go in reply to Mr. Lloyd's letter of the 13th.

My impression is that it might be well to write him briefly, stating that we appreciate his willingness to make a gift, and inasmuch as Dr. Stuart is proceeding to the West Coast within a very few days, he might kindly hold the matter in abeyance until Dr. Stuart has had an opportunity to see him.

It is my impression that Dr. Stuart might be able to get him to make a substantial gift at this time, say \$5,000 or \$10,000, even in the face of what he says - that he "would not be inclined to make an individual subscription of \$2,500 at this particular time," and that perhaps a little conversation on Dr. Stuart's part may change his mind. It is my judgment that he will easily give \$2,500 if Dr. Stuart sees him, and if I were in Dr. Stuart's place, I would ask him for \$10,000, as a minimum.

This gentleman is interested in the oil business, which at the present time is very prosperous. He has never really done anything yet for Yenching in a large way. His largest gift has been \$1000.

I think Dr. Stuart can handle this quite satisfactorily. In my judgment the letter should merely notify him that Dr. Stuart will soon be on the West Coast and should include definite advice as to about when Dr. Stuart will see him.

E. M. McBrier

File
1032 Phelan Building
San Francisco, Cal.

March 16, 1936

Mr. Bayard M. Hedrick,
30 Rockefeller Plaza,
New York, N.Y.

Dear Mr. Hedrick:

I am enclosing herewith some suggested changes in the draft of the letter you recommended to be sent to the members of the Advisory Council. Feel free to alter these at your discretion and send it out over my signature. It should probably be dated from San Francisco. ✓

I was very favorable impressed with both the methods and the fine spirit of Mr. Wilcox. He offered to follow up from this visit as well as to prepare for any future efforts.

Lloyd
Regarding Mr. Lloyd, he had four funerals of business friends and others while I was in the neighborhood and could not be at the luncheon he gave. I spent an evening however in his home when he had selected friends of his. He also gave me an intimate account of his own financial situation. Briefly, he had planned his investments in a balancing of land and oil which under normal economic conditions and government policy, would have stabilized and increased his wealth. As it is, in his own words, he is not sure whether he is a rich or a poor man and if he died now, his whole estate might be needed to pay the taxes. In this event he has advised his family to release all claims to his holdings rather than stand the losses in selling and meeting government requirements. He will pay the two hundred and fifty dollars already promised and will try to do more if things turn out somewhat better. He is undoubtedly becoming more interested in the University and testified to his friends that every time he made any mention of it he heard favorable comments. He used an illustration to me of what would happen if he should give us \$100,000. The various taxes would cause him to pay an additional \$74,000. This suggests what has occurred to him and also his present difficulty.

He should be constantly but tactfully cultivated with a view to a large gift later rather than being over-urged at present. I would not speak of this but others have told me of a family lawsuit which may hit him quite hard and which is no doubt worrying him considerably just now. Through his influence as well as from himself, if conditions improve he is our best prospect in Southern California.

+
Marston
I called on Mr. Marston in San Diego. He was extremely friendly but as he had told me over the phone that my calling would not result in any larger contribution at this time and he would like to save me the trip, it seemed better not to discuss finances. I hope Mr. Wilcox will however follow this up.

Mr. Bayard M. Hedrick
#2

In general this region has potentialities. The interest in China is naturally quite strong and we are favorably known. Dr. Pettus has been very active throughout the State and is returning here in May before sailing for China in June, according to his present plans. A series of small group meetings along the lines of those arranged in New York and including as far as possible people hitherto unreached, would probably be the best beginning. I hope very much that you will carry out your intention of studying this situation in detail yourself.

Let me assure you how hopeful and relieved I am in returning to China, to know that our welfare from now on will be in your excellent care. I also note with pleasure that Messrs. Young and Aydelott are to be working full time. Do not hesitate to call on me for whatever help I can be.

Very sincerely yours,

/s/ J. LEIGHTON STUART

0033

RALPH B. LLOYD
10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

March 16, 1936

Mr. W. J. Thompson
Chairman of the Promotional Committee
Yenching University
150 Fifth Avenue
New York City, New York

My dear Mr. Thompson:

Your letter of March 12th has been received. In reply will say that we have just had a nice visit with Mr. Stuart, President of the University, and all of the available information we have as to prospective subscribers has been turned over to the organization that he arranged for while here.

I am enclosing herewith my check #F 11387 for \$100.00 on account for the \$2,500.00 subscription to be raised by the twenty-five members of the Board of Trustees.

I assured Mr. Stuart that I would increase my subscription up to \$250.00 if it were necessary to make up any deficiency of any other member of the Board of Trustees.

Sincerely yours,

Ralph B. Lloyd
RALPH B. LLOYD

RBL:VD
Enc. (check)

0034

C O P Y

YENCHING

RALPH B. LLOYD

10th Floor Dominguez-Wilshire Building

5410 Wilshire Boulevard

Los Angeles, California

December 30, 1936

Dr. J. Leighton Stuart, President
Yenching University
Peiping, China

My dear Dr. Stuart:

I was pleased to receive from you the Christmas greetings from Yenching University and wish to thank you for same.

Since my return from the Orient I have often thought of you and the educational, social, financial, governmental and international problems you are facing in China and have wondered whether it would be possible for you to continue to hold together the wonderful institution you have aided so much in building when conditions around you are shifting like a shuttle cock.

In studying the pressure of government upon the people of means in this country, and realizing that a still more baffling problem exists in China, I wonder sometimes if the remarks of Dr. Nicholas Murray Butler of Columbia University with reference to present taxation are not in fact true when he says that we are having "a revolution by taxation". He goes on further to say that "if the government undertakes to enforce a scheme of taxation which makes benefactions for the public service impossible, then government is attacking the public interest and the public service at their very foundations." Our new corporation surplus tax and our high individual surtax, coupled with the depression, are making the outlook for private gifts to charitable and religious enterprises most discouraging and thousands of wills are being changed by cancellation of gifts to charitable and religious institutions.

There is a ray of light, however, in the current of events in that there are people who have an accumulation of some moment and no close relatives and who feel that it is better to give their savings away than have it squandered by politicians. This class of citizen seemingly is the only one at the present time from which material gifts can be obtained. Another ray of light is exemplified by an editorial that appeared in the United States News from Washington, D. C., written around the following quotation:

"Have you ever thought where real safety lies?"

0035

America's safety lies in God control - God-controlled individuals, God-controlled homes, God-controlled schools, God-controlled industry, God-controlled politics, and God-controlled nations. This means that everybody takes his orders from God.....God is the person that the American voter has got to reckon with, for the real question is: Will God control America?"

Personally, I feel that the fever of extreme taxation will run its course and the folly of over-taxation become evident. Then again we may hope for America to get back upon a sane basis of social procedure and that the individual citizen will again be able to determine to a large extent where and how the accumulation of his life work shall go.

With best wishes for your health and happiness during the coming year, I am

Sincerely yours,

(Signed) RALPH B. LLOYD

(copy)

February 1, 1937

Mr. Ralph B. Lloyd
5410 Wilshire Boulevard
Los Angeles, California

My dear Mr. Lloyd:

Your letter of December 30 has just reached me and I note with sympathetic concern what you write about changing conditions in America. Even more am I impressed by the quotation from the editorial in the United States News from Washington, D.C. The whole letter seems to me so suggestive that I am taking the liberty of having a copy of it sent to our New York office.

Our financial efforts are being continued, as you are doubtless informed through our communications from New York. The understanding is that this is more or less preparatory to a further effort beginning next autumn with me present. I should be extremely grateful if you kept this in mind with a view to aiding in special efforts on the Pacific coast. With your long experience and record of achievement in business, together with your deep religious interest, you could render unique assistance, and in a more personal way, I am glad of every opportunity to extend our friendship with Mrs. Lloyd and yourself.

Very sincerely yours,

jls c

0037

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

October 8, 1937

RECEIVED ALIENATION
OCT 18 1937
E. M. McBRIDE

Mr. Edwin M. McBrier
150 Fifth Avenue
Room 903
New York City, New York

My dear Mr. McBrier:

Your letter of September 8, 1937 has been received and would have been answered at an earlier date had the writer not been absent in the Northwest and in San Francisco on long drawn-out business matters.

In regard to the contribution to Yenching University. We are right in the midst of attempting to save the Wilshire Methodist Episcopal Church with its \$200,000.00 indebtedness. We have finally procured a permit from the Corporation Commissioner to revamp our bond issue from a high rate of interest to a three percent bond. The success of this undertaking in a large measure, in fact fifty percent, has fallen upon me to finance or see the Church collapse. I have just put up \$6,000.00 and have to add another \$6,000.00 to that immediately. By the first of February another payment of \$3,000.00 will be due and every six months thereafter for some five years we have guaranteed to put up \$3,000.00 or a total of \$6,000.00 a year.

This additional load upon me, coupled with the other subscriptions and donations I am forced to subscribe to, brings my contributions to an amount far in excess of the fifteen percent allowable deduction under the federal income tax. So, at the present time I would have to pay an enormous tax penalty for any further subscriptions.

My auditor has just recently handed me a memorandum in which he advises that to subscribe \$20,000.00 in one lump sum to the Wilshire Methodist Episcopal Church would cost, in taxes, \$34,000.00 and to subscribe \$100,000.00 would cost \$205,000.00 in taxes. In addition to all of this, we are now threatened with being declared a personal holding corporation which would run our taxes up to about eighty-six or eighty-seven percent, or leave us between thirteen or fourteen cents out of each dollar we earn. You can therefore appreciate the stymied condition we find ourselves in.

Having already given possibly in excess of \$200,000.00 to the Wilshire Methodist Episcopal Church and its predecessors, I naturally hate to see the present economic conditions wipe the Church out.

I have given a great deal of study to the problem of helping Yenching University, without a prohibitive tax, but my tax

0038

RALPH B. LLOYD
10TH. FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

Mr. Edwin M. McBrier

-2-

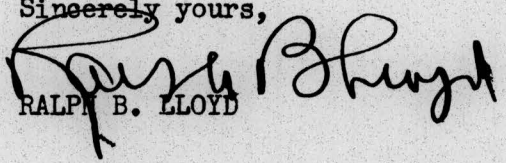
October 8, 1937

attorney tells me that in case of my death, if I wished to leave property to the University it would be subject to taxation and as my inheritance taxes may run between fifty to seventy-five percent you can see the enormous load that is thrown upon my heirs. Therefore, it seems that any giving I do must be made to a State or a municipality or to a "charitable institution within the United States."

My personal opinion is that if the New Deal continues in its absorption of profit by taking the bulk of profit in taxes, which is equivalent to confiscation of property itself, it will not be long until all institutions outside of state institutions will be driven to the wall.

I have not yet had my auditor make an analysis of my commitments for 1938 in charitable subscriptions. I will have this done after the first of the year and if I can possibly arrange to set aside \$1,000.00 for you in 1938, I will do so.

Sincerely yours,


RALPH B. LLOYD

RBL:VD

0039

ps
RALPH B. LLOYD

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE OREGON 7568

October 4, 1938

Mr. E. M. McBrier,
Associated Boards for Christian Colleges
in China,
150 Fifth Avenue,
New York, New York

Dear Mr. McBrier:

Your kind letter of September 28, 1938 has been received.

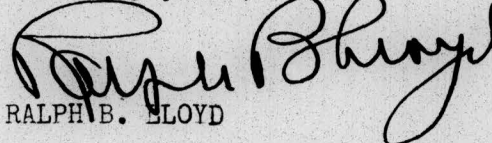
I regret to advise that I have not yet been able to get that much desired vacation and in lieu thereof have been going through a siege with my teeth. I have had to have a number of them pulled and have been going to the dentist for nearly a month. It will probably be ten days more before the job is completed.

The novocaine upset my stomach and gave me quite a nervous shock as well, as a result of which I have been feeling quite miserable. I am beginning to feel better now, although not as well as heretofore. I hope when the dental work is done that I can soon get back on my feet in proper working order.

I note what you have to say in regard to Dr. Paul Buchholz of San Francisco and I sincerely hope that he will prove to be the right man in the right place. I shall be glad to assist him in any way I can.

Mrs. Lloyd joins me in sending you our best wishes and kind regards.

Sincerely yours,


RALPH B. LLOYD

RBL:JY

0040

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA

TELEPHONE WEBSTER 8189

April 29, 1940

RECEIVED ATTENTION
MAY -6 1940
E. M. McBrier

Yenching University
One-Hundred-Fifty Fifth Avenue
New York, New York

Attention: Mr. E. M. McBrier

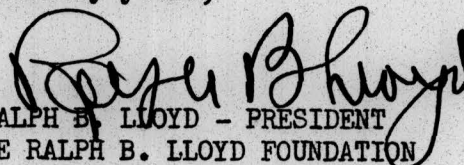
Gentlemen:

Your letter of April 25, 1940 has been received and after consultation with my secretary I have come to the conclusion that The Ralph B. Lloyd Foundation payment of \$250.00 should apply to the sustaining fund of Yenching University for 1940.

Enclosed herewith please find The Ralph B. Lloyd Foundation check No. 31 LF for \$250.00 paying the balance due under my pledge to Yenching University for 1939.

Your letter of April 25 was read with interest and again I must say I admire your ability and energy in this type of work. I have been reasonably successful in making money and in paying taxes but I was never successful in collecting money from others for religious or even for business purposes. It is even pretty hard work for me to collect bills that are due me. So, when I see one who has the gift of handling the human equation along these lines I have a feeling approaching envy.

Sincerely yours,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

RBL.bc
Enclosure

0041

RALPH B. LLOYD
10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING
5410 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
TELEPHONE WEBSTER 8189

December 31, 1942

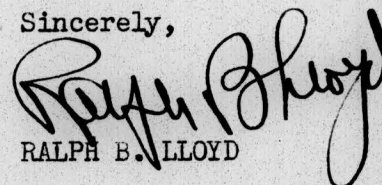
Dear Mr. McBrier:

Thank you for your very beautiful card
sending Christmas greetings from Yenching College.

It is gratifying to know that the education
of the youth of China is maintaining its course so
successfully under the many difficulties with
which the universities are being confronted.

We send the Season's Greetings to you and
our best wishes for the continuation of the good
work being done by the Christian Colleges in
China.

Sincerely,


RALPH B. LLOYD

Mr. E. M. McBrier, Treasurer
Yenching University
150 Fifth Avenue
New York, New York

bc

P. S. Our check for \$250 will be sent to you soon
after the turn of the year.

0042

COPY

January 28, 1943

Mr. George J. O'Brien, Chairman
United Nations War Relief
712 Union Bank Bldg.
Los Angeles, California

Dear Mr. O'Brien:

Thank you for your letter regarding the
United Nations War Relief.

The Lloyd Corporation, Ltd. will subscribe
\$250 to the relief fund. We wish our payment to be
"earmarked" for the China relief and to be allotted
to Yenching University. Accordingly we enclose Lloyd
Corporation, Ltd. check No. 13470 LO in favor of the
United Nations War Relief in the amount of \$250. *(never received)*

I am sorry that I was unable to attend the
organizing meeting of your group. I am sure we all appre-
ciate the effort you are putting forth in doing this good
work.

Sincerely yours

^{Lloyd}
Ralph B. ~~Lord~~, President
Lloyd Corporation, Ltd.

0043

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA 36

TELEPHONE WEBSTER 8189

March 6, 1944

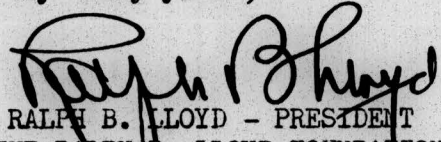
Board of Trustees
Yenching University
150 West Fiftieth Avenue
New York, New York

Gentlemen:

Enclosed is The Ralph B. Lloyd Foundation
check No. 199 LF in your favor in the amount of
\$250.

This is our 1944 contribution to the work
being carried on by the Trustees for the benefit
of Yenching University.

Very truly yours,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

RBL bc
Enclosure

0044

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA 36

TELEPHONE WEBSTER 8189

January 14, 1946

RECEIVED ATTENTION
JAN 23 1946
E. M. McBRIDE

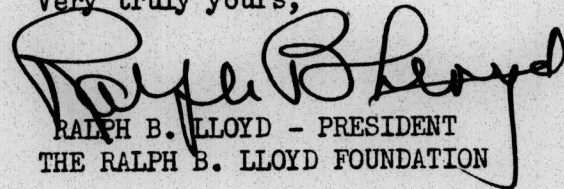
Yenching University
American Office
150 Fifth Avenue
New York 11, New York

Gentlemen:

Enclosed is The Ralph B. Lloyd Foundation
check No. 358 LF in your favor in the amount of
\$250.00.

This is our 1946 subscription to the
budget of Yenching University.

Very truly yours,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

bc
Enclosure

0045

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA 36

TELEPHONE WEBSTER 8189

February 28, 1947

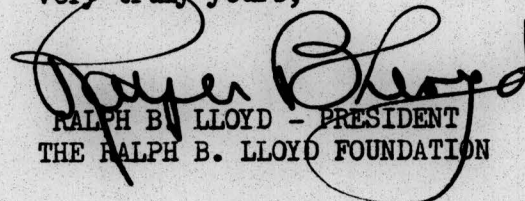
Yenching University
American Office
150 Fifth Avenue
New York 11, New York

Gentlemen:

Enclosed is The Ralph B. Lloyd Foundation
check No. 466 LF in your favor in the amount of
\$250.00.

This is our 1947 subscription to the
budget of Yenching University.

Very truly yours,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

bc
Enclosure

0046

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA

TELEPHONE WEBSTER 8189

36

December 16, 1947

Mr. E. M. McBrier, Treasurer
Yenching University
150 Fifth Avenue
New York 11, New York

Dear Mr. McBrier:


Your letter of November 10, 1947, was given to me upon my return from a business trip to Chicago and the Northwest.

I am pleased to learn that your health has improved to such a great extent that you can travel once again and I look forward to visiting with you when you come to Los Angeles.

In response to your request, The Ralph B. Lloyd Foundation is pleased to subscribe \$500.00 to the 1948 budget of Yenching University. This subscription will be paid any time during the year 1948 upon your request.

With kind regards, I am

Cordially,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

bh

*marked on
card - m f - 12-30-47*

DEC 22 1947

DEC 22 1947

0047

December 18, 1947

Mr. Ralph B. Lloyd
5410 Wilshire Boulevard
Los Angeles, California

Dear Mr. Lloyd:

The end of a three months' period wherein we must obtain \$600,000 from our friends who are interested in seeing the work of our Christian Colleges in China go on, is drawing to a close. I am glad to report that we have hopes that when the New Year arrives, the entire \$600,000 will be received in cash and dependable pledges.

This morning we received a gift of \$25,000 under the "Individual Solicitation" category with a promise of an additional \$25,000 when the whole \$200,000 of this objective reaches \$175,000. At present we are lacking in this division about \$60,000. That is the division where your contribution will be counted.

From Foundations we are looking for another \$200,000. Already we have received \$110,000 with \$90,000 which we hope to have in hand by the end of the month.

It is only in the "Individual Solicitation" group that there is a lack which is causing us any concern. This is because most of these gifts must come for individual colleges from people who have been making contributions throughout the years.

Knowing your interest over the years in Yenching University, we are hoping that you will send us a substantial gift this year for our current expenses in addition to your regular annual gift for the Ralph B. Lloyd Foundation.

I asked you frankly in my letter of November 10 if you would assist by making an exceptionally large gift to assist in meeting our needs for the current year's expenses. I also indicated that pledges may be made which we would count as definite contributions and same may be paid any time before May 1st. It would be a great encouragement if you could assist us with your special contribution before the end of the year. It is not necessary to make payment now.

0048

- 2 -

I am herewith enclosing a subscription blank and hope to hear from you before December 31st.

Again wishing you a continuation of God's blessings in your family life and in your business relationships, and with sincere appreciation for all you have done for Yenching in the past, I remain

Most sincerely yours,

E. M. McMbrier

EMMB/RT

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THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA 36

TELEPHONE WEBSTER 8189

December 31, 1947

RECEIVED ATTENTION
JAN 19 1948

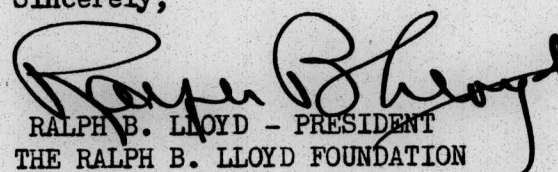
Mr. E. M. McBrier, Treasurer
Yenching University
150 Fifth Avenue
New York 11, New York

Dear Mr. McBrier:

In response to your letters of December 18
and 22, I enclose The Ralph B. Lloyd Foundation
check No. 537 LF in favor of Yenching University
in the amount of \$250.00.

This is an additional contribution to
your budget for the year 1947.

Sincerely,


RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

bh

0050

July 17, 1948

Mr. Ralph B. Lloyd
Ralph B. Lloyd Foundation
5410 Wilshire Boulevard
Los Angeles, California

Dear Mr. Lloyd:

I have been studying the sources of income for Yenching University and have discovered that your Foundation made a commitment for the year 1948, and as July is the turn of the year, I trust you will welcome a memorandum.

Yenching is desperately in need of funds to maintain its standard of work, and is definitely committed to carry on the Christian educational program as long as it is consistent with the principles of freedom and justice. In any event, Yenching will go on, even if necessity drives it to other parts of China, as was the case during the war.

In the attitude of hopeful expectation, I am

Sincerely yours,

C. A. EVANS

CAE/RHT

0051

THE RALPH B. LLOYD FOUNDATION

10TH FLOOR DOMINGUEZ-WILSHIRE BUILDING

5410 WILSHIRE BOULEVARD

LOS ANGELES, CALIFORNIA 36

TELEPHONE WEBSTER 8189

July 22, 1948

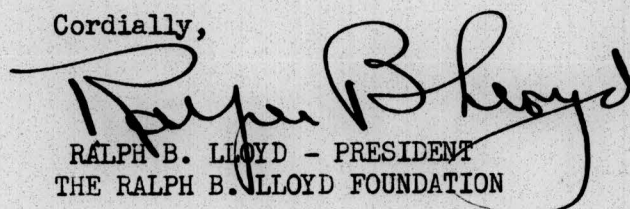
Yenching University
150 Fifth Avenue
New York 11, New York

Gentlemen:

In response to your letter of July 17,
1948, I am pleased to enclose The Ralph B. Lloyd
Foundation check No. 617 LF in favor of Yenching
University in the amount of \$500.00.

This is in fulfillment of the subscription
set forth in our letter of December 16, 1947,
covering our contribution to the 1948 budget of
Yenching.

Cordially,



RALPH B. LLOYD - PRESIDENT
THE RALPH B. LLOYD FOUNDATION

bh
Enclosure

0052